



***EMERGING***  
**STRONGER**

CONVOCATION 2021

Farmingdale State College  
STATE UNIVERSITY OF NEW YORK

An aerial photograph of a vast mountain range. The mountains are covered in lush green vegetation, with several prominent rocky outcrops and ridges. The perspective is from a high vantage point, looking down and across the range towards the horizon under a clear blue sky.

**"THE BEST VIEW  
COMES AFTER  
THE HARDEST  
CLIMB."**

**~AUTHOR UNKNOWN**



WELCOME

# ➤ COVID SUCCESS

- Early testing
  - Enzo
  - SUNY Leader
- Test results (positive rate below university-wide average)
  - SUNY Positive rate: 0.38
  - FSC positive rate: 0.25 with 25,000 tests
  - Low level of exposure
  - Campus positivity rate far below surrounding community
- An aggressive and widely recognized plan

# ➤ CURRENT COVID POLICIES

## ▪ The COVID HUB

- Masking is required of all students, faculty, and staff at-all-times within indoor public settings
- Testing information
- Vaccination requirement for students now in place with FDA approval of one of the vaccines
- Sanctions for students

➤ **IT SEEMED LIKE NOTHING (ELSE)  
HAPPENED...**

➤ **BUT...WE'VE EMERGED  
STRONGER**

# ➤ 10 POINTS OF PRIDE

## 1. Second Car-Mencement





## ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates



## ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates
3. Diversity, Equity, & Inclusion



# ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates
3. Diversity, Equity, & Inclusion
4. FSCNow 2021

THE MAGAZINE OF FARMINGDALE STATE COLLEGE

# FSCNOW<sup>2021</sup>

## A HOLLYWOOD ENDING

William Fichtner first auditioned at Farmingdale. Now he's one of the silver screen's leading character actors.



**Murray Pasternack's Gift Unwrapped**  
Murray Pasternack's \$500K scholarship fund helps give students the resources they need to succeed.

**Justice Is Served**  
A new Criminal Justice Studies Center takes an innovative approach in examining issues of law and the courts.

ISSUE 04



**EMERGING STRONGER**

**Farmingdale State College**  
STATE UNIVERSITY OF NEW YORK

## ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates
3. Diversity, Equity, & Inclusion
4. FSCNow 2021
5. Trio, C-STEP, EOP



## ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates
3. Diversity, Equity, & Inclusion
4. FSCNow 2021
5. Trio, C-STEP, EOP, 2021
6. Fundraising Success



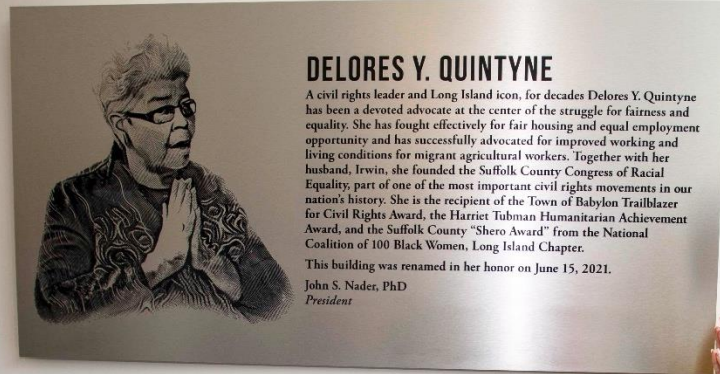
## ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates
3. Diversity, Equity, & Inclusion
4. FSCNow 2021
5. Trio, C-STEP, EOP, 2021
6. Fundraising Success
7. Middle States 2021



# ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates
3. Diversity, Equity, & Inclusion
4. FSCNow 2021
5. Trio, C-STEP, EOP, 2021
6. Fundraising Success
7. Middle States 2021
8. Quintyne Hall Dedication



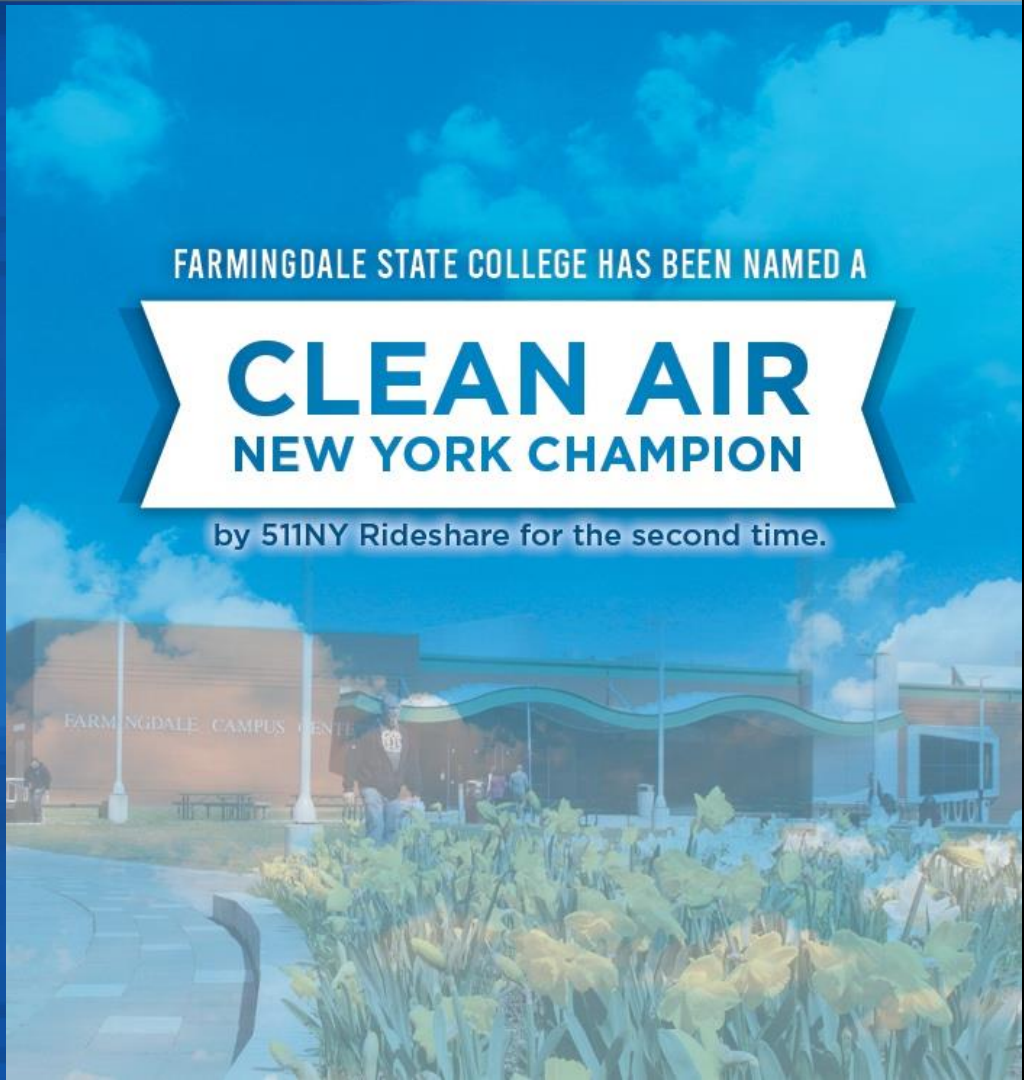
## ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates
3. Diversity, Equity, & Inclusion
4. FSCNow 2021
5. Trio, C-STEP, EOP, 2021
6. Fundraising Success
7. Middle States 2021
8. Quintyne Hall Dedication
9. 2021 Clean Air Champion

FARMINGDALE STATE COLLEGE HAS BEEN NAMED A

**CLEAN AIR  
NEW YORK CHAMPION**

by 511NY Rideshare for the second time.





## ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates
3. Diversity, Equity, & Inclusion
4. FSCNow 2021
5. Trio, C-STEP, EOP, 2021
6. Fundraising Success
7. Middle States 2021
8. Quinyne Hall Dedication
9. 2021 Clean Air Champion
10. Summer Wind Program



No, not that one!

## ➤ 10 POINTS OF PRIDE

1. Second Car-Mencement
2. Perfect Pass Rates
3. Diversity, Equity, & Inclusion
4. FSCNow 2021
5. Trio, C-STEP, EOP, 2021
6. Fundraising Success
7. Middle States 2021
8. Quinyne Hall Dedication
9. 2021 Clean Air Champion
10. Summer Wind Program





# NEW FACULTY AND STAFF HIRES



**WELCOME**

**Sunil Samuel**

*Vice President for Enrollment &  
Student Engagement*



**WELCOME**

**Chris Malone**

*Associate Provost*

## ➤ PROFESSIONAL STAFF

- Ashley Andree *Staff Assistant, Disability Services*
- Sean Curry *Instructional Support Associate, Urban Horticulture Design*
- Julie Goble *Staff Assistant, Health & Wellness*
- Dean Lorentz *Staff Assistant, Distance Learning*
- Tanya Maurer *Senior Academic Advisor, AAIC*
- Natasha McCombs *Counselor, RAM*
- Olivia Namendorf *Residence Hall Director, Residence Life*
- Margaret Pettit *Senior Academic Advisor, AAIC*
- Nateisha Reid *EOP Counselor, EOP*

# ➤ ASSISTANT PROFESSORS & LECTURERS

- Alireza Dalili, Mechanical Engineering Technology
- Tamara Faure, Dental Hygiene
- Christine Freaney, Nutrition Science and Wellness
- Richard Freda, Mathematics
- Christopher French, English and Humanities
- Anthony Teets, English and Humanities
- Lan Xu, Business Management

## ➤ UNIVERSITY POLICE

- Robey Castma, *University Police Officer 1*
- Carlos Gonzalez, *University Police Officer 1*
- Adrienne Jordan, *University Police Officer 1*
- Seamus Kirby, *University Police Officer 1*
- Patrick Lentini, *University Police Officer 1*
- Jonathan Reyes, *University Police Communications and Security Specialist 1*
- Danielle Walter, *University Police Officer 1*



## ➤ OPERATIONAL ADMINISTRATIVE

- Brendan Butler, *Facility Operations Assistant 1*
- Nancy Hernandez, *Cleaner*
- Matthew Hopper, *Facility Operations Assistant 1*
- Michael Johnson, *Cleaner*
- Michael Landro, *Facility Operations Assistant 1*
- Daquana Liverman, *Cleaner*

## ➤ OPERATIONAL ADMINISTRATIVE

- Raymond Scott, *Cleaner*
- Shawn Semeran, *Cleaner*
- Josh Sheridan, *Facility Operations Assistant 1*
- Juan Sosa Borja, *Cleaner*
- Renata Germain, *Office Assistant 1*
- Jaclyn Leitermann, *Office Assistant 1*
- Courtney Pons, *Office Assistant 1*

➤ **PROMOTIONS**  
*Congratulations!*

# ➤ MANAGEMENT CONFIDENTIAL

- Frank Capezza, *Assistant Chief of Police*, University Police
- Jessica Durso, *Assistant Director*, Human Resources
- Dominic Esposito, *Director of RF & Sponsored Programs*, Office of Sponsored Programs & Research Administration
- Carolyn Fedder, *Executive Assistant to the President*
- Keri Franklin, *Deputy Controller*
- Marybeth Incandela, *Assistant Vice President*, Human Resources

# ➤ MANAGEMENT CONFIDENTIAL

- Marjaneh Issapour, *Associate Dean*, School of Engineering Technology
- Laura Joseph, *Senior Vice President and Provost*
- Gregory O'Connor, *Executive Vice President and CFO*, Administration & Finance
- Jorge Osorio, *HRIS Specialist*, Human Resources
- Andreia Ramos, *Administrative Assistant*, President's Office
- Aqueelah Speakes, *Senior Staff Assistant*, Human Resources

## ➤ PROFESSIONAL STAFF

- Lisa Baio, *Acting Staff Assistant*, Registrar
- Jessica Bernadotte, *Senior Academic Advisor*, Business Management
- Rebecca Bond, *Instructional Support Specialist*, Biology
- Joanna Breitman, *Senior Academic Counselor*, RAM
- Kate Calabrese, *Director of Financial & Data Analytics*, Budget
- Abe Chacko, *Staff Associate*, Physical Plant
- Lisa Cullington, *Associate Director*, RAM
- Stephanie Etersque, *Grant Assistant & Deputy Operations Manager*, Office of Sponsored Program & Research Admin

## ➤ PROFESSIONAL STAFF

- Susan Farag, *Associate Director*, Human Resources
- Suzanne Gold, *Registrar Assistant*, Registrar
- Peter Greco, *Director of Academic Computing*, Information Technology
- Christine Harrigan, *Senior Staff Assistant*, Admissions
- Ashley Hettinger, *Assistant Director*, Admissions
- Brittney Insignares, *Senior Staff Assistant*, Transfer Services
- Robert Johnston, *Staff Assistant*, Physical Plant
- Jessica Kahl, *Instructional Support Technician*, Dental Hygiene
- Lauren Linakis, *Assistant Director*, Small Business Development Center

## ➤ PROFESSIONAL STAFF

- Patricia Lind-Gonzalez, *Chief Officer for Institutional Research and Effectiveness*
- Michael Londis, *Director, Tutoring Center*
- Ryan Neary, *Associate Director, Admissions*
- Juan Ramirez, *Assistant Manager of Custodial Services, Custodial*
- Kelsey Russell, *Director of Disability Services Center*
- Michael Singer, *Instructional Support Technician, Information Technology*
- Erin Speer, *Internal Control Officer & Compliance Coordinator, Internal Control*
- Raymond Weber, *Admissions Advisor, Admissions*



## ➤ ASSOCIATE PROFESSOR

- Andy Chiou, Business Management
- Monica Diamond-Caravella, Nursing
- Edmund Douglass, Physics
- April Earle, *Associate Librarian*, Library
- Jing Betty Feng, Business Management
- David Gerstl, Computer Systems
- Hamid Ghadyani, Mechanical Engineering Technology
- Michael Figuccio, Psychology
- Jack Harris, Visual Communications
- Noel Holton Brathwaite, English

## ➤ ASSOCIATE PROFESSOR

- Jie Li, Computer Systems
- Nancy Maggio, Nursing
- Nicholas Menchyk, Urban Horticulture
- Christine Nebocat, Medical Laboratory Science
- Lisa Prazak-Stockwell, Biology
- Jessica Seifert, Biology
- Saman Talib, Professional Communications
- Ebru Ulusoy Akgun, Business Management
- Rick Weber, Economics

# PROFESSOR

- Angela Jones, Sociology & Anthropology



## ➤ UNIVERSITY POLICE

- Julie Donley, *University Police Officer 2*
- Andrew Sousa, *University Police Officer 2*
- Joseph Tucker, *University Police Officer 2*

## ➤ CLASSIFIED | OPERATIONAL

- Michael Antal, *Trades Generalist*
- Peter DeGennaro, *Trades Generalist*
- Mehmet Kir, *Supervising Janitor*
- Michael Landro, *Facility Operations Assistant 2 (Grounds)*
- Christian Morck, *Plant Utilities Engineer 3*
- Thomas Nieves, *Supervising Janitor*
- Martha Ortiz, *Janitor*
- Ana Santana Castro, *Janitor*

## ➤ CLASSIFIED | ADMINISTRATIVE

- Roseann Berech, *Administrative Assistant Trainee 1*
- Rosemarie Galgano, *Administrative Assistant Trainee 2*

---

*Congratulations All*

---



# CELEBRATING THE MANY STEPS TOWARDS IMPROVING THE INSTITUTION

# ➤ MAJOR CHANGES IN ORGANIZATIONAL STRUCTURE

- Enrollment Management & Student Engagement
- Office of Diversity, Equity, and Inclusive Excellence
- Marketing & Communications
- Human Resources: Absorbing new duties





# WHERE HAVE WE BEEN?

## STRATEGIC PLAN 2022

# ➤ GOAL 1

Be recognized as a center of excellence in teaching and applied learning

- Pass Rates

- Nursing, Dental Hygiene, Medical Laboratory Science, and Professional Pilot: perfect scores

- Engine of Opportunity

- TRIO, C-STEP, EOP, Sillcox among our 2021 highlights

- Physics Research

- Student Alicia Baccarella '21 lead author on paper

# ➤ GOAL 1

Be recognized as a center of excellence in teaching and applied learning

## ■ Celebration of Scholarship: Virtual

- Over 60 presentations
- Celebration of Scholarship webpage and repository of presentations permanently available to campus community

## ■ Tutoring Center

## ■ Applied Learning

- SUNY Applied Learning Newsletter – FSC is a leader in offering high quality non-credit applied learning opportunities
- 13 New Co-Curricular Applications Approved
- 18 New Course-Based Applications Approved

# ➤ GOAL 1

Be recognized as a center of excellence in teaching and applied learning

## ■ RAM Program

- 70 RAM students were admitted into local, national and international research programs this summer
- Over 300 RAM scholars (up from 211 in 2019-2020) currently completing research or applied learning experiences
- Year 1 – 2 retention across cohorts 1 – 4 (approx. 800 students), is 90%
- Hosted the Summer Research Symposium as the conclusion to its 2nd annual Summer Research Institute (SRI): 18 research presentations

# ➤ GOAL 1

Be recognized as a center of excellence in teaching and applied learning

## ■ Nexus Center

- Held 86 professional development workshops presented virtually to 693 students
- 699 applied learning opportunities were listed on Axiom college-wide

## ■ Accreditation

- Visual Communications and Interaction Design achieved accreditation through the National Association of Schools of Art and Design (NASAD)

## ■ CTLT

- CTLT sponsored 19 faculty development events

## ■ Undergraduate Research Conference

- 48 students presented research at the SUNY Undergraduate Research Conference in April 2021

# ➤ GOAL 1

Be recognized as a center of excellence in teaching and applied learning

- Innovation Challenge 2020
  - Farmingdale won the “Best Overall Campaign”
- Six Months After Graduation
  - 42% of 4-year graduates complete internships
  - 30% were offered jobs from internships
- Remote Learning Survey
  - 64% satisfied with interaction and engagement
  - 57% ranked student services above average or excellent

## ➤ GOAL 2

Generate external resources to support the advancement of FSC

Farmingdale Fundraising “Rams” Through 2020 -2021

**Farmingdale State College**  
STATE UNIVERSITY OF NEW YORK  
**Office for Development and Alumni Engagement**

## ➤ GOAL 2

Generate external resources to support the advancement of FSC





## GOAL 2

Generate external resources to support the advancement of FSC

- Alumnus makes second largest gift in FSC history
  - \$500K for Engineering Scholarships



## ➤ GOAL 2

Generate external resources to support the advancement of FSC

### New Scholarships!

- The Pasternack Endowed Scholarship for honors in Engineering
- The Ferro Family Endowed Scholarship (Sal Ferro '84)
- The Inge Schaeffer '58 Endowed Scholarship
- Northrop Grumman committed to annual scholarship award
- Henry Schein gifts \$200,000 in products to Dental Hygiene department

## GOAL 2

Generate external resources to support the advancement of FSC

- New Scholarships
  - Dr. Matilde Fava Italian Studies Endowed Scholarship



## ➤ GOAL 2

Generate external resources to support the advancement of FSC

### Faculty Research Grants

- Wei Shi
- Michelle Miranda
- Mary Caulfield
- Svetlana Tlupova
- Gonca Altuger-Genc
- Xu Zhang

## ➤ GOAL 2

Generate external resources to support the advancement of FSC

### More good news!

- Farmingdale Foundation raised nearly \$2 million
- Second only to 2011, the year we received a gift of \$1 million from Theresa Santmann '69
- 2021 brought nearly \$3.5 million in total revenue
- 1,205 total donors is the highest number of annual donors in FSC history
- Scholarship award process improved

## ➤ GOAL 2

Generate external resources to support the advancement of FSC

	18-19	19-20	20-21
Total Raised	\$1,184,676	\$807,694	\$1,742,934
Total Return on Investment	\$349,860	\$264,842	\$1,693,008
Total	\$1,534,536	\$1,072,536	\$3,435,942
Total Donors	943	767	1,205
Alumni Donors	137	342	501
Faculty/Staff	134	133	180

## GOAL 2

Generate external resources to support the advancement of FSC

### Faculty & Staff Giving

- 180 faculty and staff made a gift this past year to support our students
- 70 of those give most conveniently through payroll deduction with bi-weekly gifts ranging from \$5 - \$50 a pay period!
- To learn more visit [farmingdale.edu/employeegiving](http://farmingdale.edu/employeegiving)





## Reception for Faculty/Staff Donors

**September 16, 2021**

**11 am - 1 pm**

**Outdoor Patio of Knapp Hall**

*invitation coming soon*



## ➤ GOAL 2

Generate external resources to support the advancement of FSC



Foundation receives Gold Star Seal of Transparency from the GuideStar Organization

## ➤ GOAL 2

Generate external resources to support the advancement of FSC

### Alumni Engagement

- President's virtual alumni town hall engages alumni from afar
- On-demand President's Gala
- Lunch time faculty lectures for alumni
- Sold out Farmingdale Golf Classic raises \$130,000!
- The Power of Fun in 2021
- FSC Scholars: donors and career workshop



## GOAL 2

Generate external resources to support the advancement of FSC

### Meet Inge!

Alumna, Inge Schaefer '58 attended Farmingdale and said it was the best decision she ever made.

*"Farmingdale lit the fire of learning within me. It is Farmingdale that instilled pride in myself and a 'you can do it' attitude. To now have the opportunity to pay it forward by establishing a scholarship for an incoming FSC student overwhelms me with gratitude."*



**SAVE THE DATE**  
Thursday, November 18, 2021



FARMINGDALE STATE COLLEGE  
**PRESIDENT'S**

# Gala

*Emerging Stronger*

Crest Hollow Country Club  
Woodbury, NY

6:00 Cocktail Hour  
7:00 Dinner & Dancing

## ➤ GOAL 3

Broaden the academic foundation to promote enrollment stability

You Can't Always Get What You Want, (But if You Try Sometimes...)

- First-time, full-time students
  - Exceeded Fall 2021 goal for freshman registered
- Continuing/Returning
  - About 400 behind last year
- Transfer students
  - A changing environment



## ➤ GOAL 3

Broaden the academic foundation to promote enrollment stability

### New B.S. Program

- Computer Science, B.S.

### New Certificate Programs

- Sustainable Energy
- Cannabis Production and Management
- Wind Turbine Technology

### New Micro-credentials

- Computer Aided Design (CAD)
- Wind Energy Technology
- Financial Mathematics



## ➤ GOAL 3

Broaden the academic foundation to promote enrollment stability

Established the Center for Criminal Justice Studies

- Better serve students and community through unification of all degree programs under one umbrella
- Plan to locate in renovated space in Sinclair



## ➤ GOAL 3

Broaden the academic foundation to promote enrollment stability

### Distance Learning

- Over 780 faculty members trained to teach remote online classes
- 110 workshops for 750 participants on topics for online course teaching
- 21 tutorials provided to faculty 24/7 access on a variety of topics for online course teaching
- DL incentive program produced 117 new online Work for Hire courses
- SUNY+ proposal submitted. Moving towards SUNY Online designation



## ➤ GOAL 3

Broaden the academic foundation to promote enrollment stability

### University in the High School: a conversion experience

- Successful conversion of 2020-2021 UHS students to FSC Students
  - Received 6148 applications to FSC from UHS students
  - 2889 seniors
  - 607 seniors applied to Farmingdale
  - 468 seniors were accepted

## ➤ GOAL 4

Strengthen relationships with the Long Island community and surrounding area

- Adelphi & NYIT Graduate Program articulation agreements
- Nursing department partnership with Suffolk County Department of Health as contact tracers and FSC Health & Wellness department as specimen pool collectors
- Nine P-TECH students secured jobs within MET field
- Nexus Center had 5,500 employees registered to Career Connect (9% increase)

## GOAL 4

Strengthen relationships with the Long Island community and surrounding area

### ■ Biology

- Peter Park: Ambassador for Howard Hughes Medical Institute Bioscience Ambassador Academy Program
- Amanda Shore: NYC Aquarium and Long Island Aquarium and Marine Meadows Program to collaborate and participate in public outreach

### ■ Criminal Justice

- Deanne Devlin and Eileen Kelly organized Criminal Justice Job Fair with local schools

## ➤ GOAL 4

Strengthen relationships with the Long Island community and surrounding area

- Greenley Library
  - Memorial Oak Centennial Ceremony – partnered with alumni, veterans, Hicks Nursery, and the general public
  - Created video series for Levittown Public Library on How to Write a Research Paper



## GOAL 4

Strengthen relationships with the Long Island community and surrounding area

### ■ LIEOC

- 3<sup>rd</sup> highest enrollment among statewide EOCs
- 2<sup>nd</sup> among statewide EOCs in retention percentage
- Highest total completions among statewide EOCs
- 2<sup>nd</sup> among statewide EOC in completion percentage

### ■ SBDC

- #1 in number of clients served among the 22 SBDC centers state-wide
- \$40M in economic impact

## ➤ GOAL 5

Increase the prominence of FSC as a center of technological innovation

### ■ Off-Shore Wind

- GE partnership
- Intro to Wind
- Credit Bearing courses
- Nearly 100 students enrolled. Invested \$180,000 in Lupton to equip for wind program



## ➤ GOAL 5

Increase the prominence of FSC as a center of technological innovation

- Azad Gucwa and Michael De Castro published work in *Molecules* along with 9 FSC students
  - Project described novel cytotoxic compounds that were synthesized to determine effects on cell viability against cancer cell lines
- Codagenix & The COVID-19 Battle
  - Robert Coleman, Bioscience faculty, and CEO of Codagenix, developing a breakthrough platform Synthetic Attenuated Virus Engineering technology to construct viral vaccines against the virus strain that causes COVID-19

## ➤ GOAL 6

Promote civic engagement and sustain an environment that is inclusive of all learners and embraces the diversity of culture, thought and perspectives

- Higher Education Excellence in Diversity (HEED) Award submitted
- Conklin Hall renamed in honor of Delores Quintyne, local civil rights pioneer
- 2021 Newman Civil Fellowship Award to Business Management student Aeon Blake who developed proposal for FSC's first center dedicated to DEI
- NSF-AGEP program welcomed first cohort of visiting doctoral scholars
- SSRI special events: Black Minds Matter with Dr. Luke Woods and Dr. Martine Hackett's Birth Justice Warriors presentation about health disparities in the BIPOC community
- Greenley Library and FSC NAACP created a permanent display, "The Black Experience: Resources for Farmingdale State College"



## ➤ GOAL 6

Promote civic engagement and sustain an environment that is inclusive of all learners and embraces the diversity of culture, thought and perspectives

- Senior Darrien Hunt, received SUNY Student Excellence Special Award for Diversity, Equity and Inclusion
- Richard Vogel, SUNY Business Deans that planned 1st Virtual Conference on Diversity, Equity and Inclusion in Business Education
- Sport Management Department held its first Women in Sport Business symposium
- Computer Systems and SET held a Women in Technology program

## ➤ GOAL 6

Promote civic engagement and sustain an environment that is inclusive of all learners and embraces the diversity of culture, thought and perspectives

- Created a multi-disciplinary FSC COIL Task Force
- Hosted International Mother Language Day
- Record number of students (31) were placed into social justice Applied Learning placements, with 8 new social justice partnerships developed
- Minority and Women Business Enterprises: Over the last three years, FSC spent more than \$4M per year with these enterprises
- CTLT Annual Conference on Student Engagement had over 300 Registrants

## ➤ GOAL 6

Promote civic engagement and sustain an environment that is inclusive of all learners and embraces the diversity of culture, though and perspectives

### First-time/Full-time Fall '21

---

FT/FT N= 1600

LatinX - N=377 (23.56%)

URM - N=614 (38.37%)

All Minority students -N=836 (52.25%)

### All Students Fall '21

---

Total Registered 9,052

LatinX registrations - N=2376 (26.38%)

(Fall 2020 - 24.7%)

URM - N=3343 (37.1%)

(Fall 2020 - 36%)

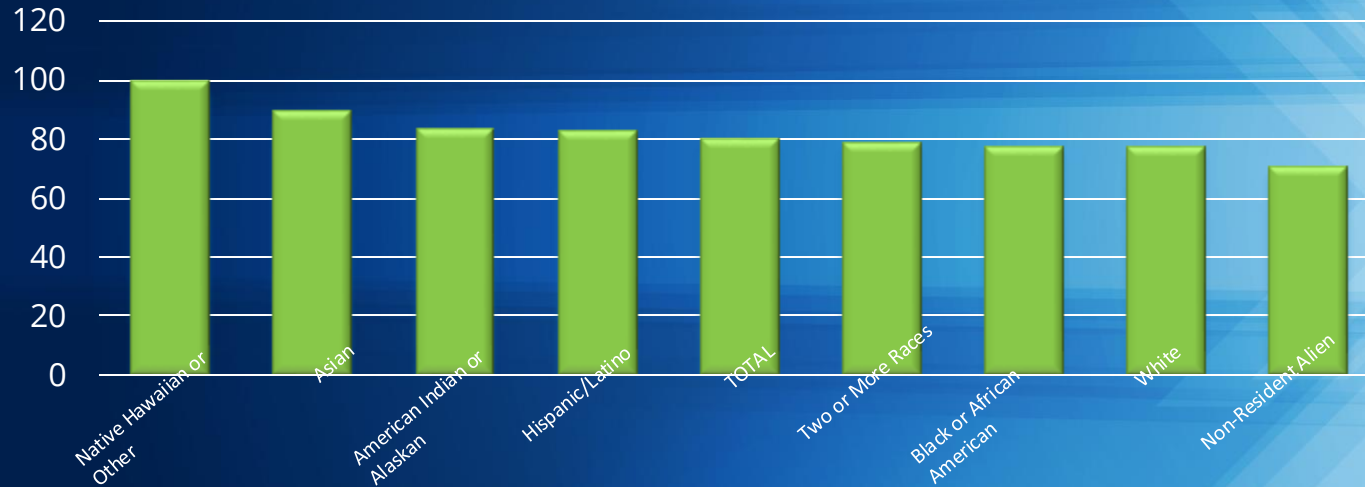
All Minority students -N=4707 (52%)

(Fall 2020 - 48.99%)

## GOAL 6

Promote civic engagement and sustain an environment that is inclusive of all learners and embraces the diversity of culture, though and perspectives

FIRST-YEAR RETENTION OF FIRST-TIME, FULL-TIME MATRICULATED STUDENTS



## ➤ GOAL 7

Upgrade and expand buildings, grounds and facilities to accommodate program innovation, expansion, and student engagement

- Capital Projects 2021-2024: \$130 Million

- Lupton Hall
- Thompson Hall
- Sinclair Hall
- Knapp Hall
- Gleeson Hall
- Parking lot improvements
- Roosevelt Hall
- Laffin Hall

*Laffin Hall Welcome Center*



*Roosevelt Hall Renovation*



*Thank You*





## ➤ GOAL 7

Upgrade and expand buildings, grounds and facilities to accommodate program innovation, expansion, and student engagement

### ▪ Esports

- Hosted a 12-hour gaming stream on Twitch.tv that raised \$700 for Child's Play
- 2021 East Coast Conference (ECC) League of Legends conference champions
- 2020 Hudson Valley Gamer Con Super Smash Bros Ultimate national champions
- 2020 PlayVS College League of Legends fall champions
- Cameron Olsen – Hudson Valley Gamer Con Tournament MVP
- Four Students attained ECC League of Legends All-Conference status

# ➤ WHERE ARE WE HEADED? METRICS THAT MATTER

- Student Success Scorecard
  - 55% of graduates leave with no student loan debt
- SUNY Gradwages
  - Three, five, and 10 years after graduation, salaries of FSC alumni are in the very top in in the SUNY System
  - Only three campuses have graduates who earn more than FSC graduates across a 64-campus system
- Licensure Pass Rates

# ➤ HIGH EARNINGS/LOW DEBT

## Wall Street Journal

- Business Management & Marketing | Tied for first!
  - Median Earnings \$41,725
  - Median Debt \$14,000
- Applied Psychology | Top 10
  - Median Earnings \$30,771
  - Median Debt \$17,508
- Computer Programming | Top 5
  - Median Earnings \$42,123
  - Median Debt \$18,110
- Construction Engineering Technologies | Top 7
  - Median Earnings \$58,200
  - Median Debt \$16,750

# ➤ HIGH EARNINGS/ LOW DEBT

*Wall Street Journal cont.*

- Electrical Engineering Technology | Top 5
  - Median Earnings \$60,358
  - Median Debt \$18,000
- Mechanical Engineering Technology | Top 8
  - Median Earnings \$54,400
  - Median Debt \$19,000
- Nursing
  - Median Earnings \$93,400
  - Median Debt \$20,400

# ➤ NEW ACADEMIC PROGRAMS & INITIATIVES

- Honors Program
  - Five scholars per year per school
  - \$1,000 renewable scholarships
  - Dedicated programming and activities

# ➤ NEW ACADEMIC PROGRAMS & INITIATIVES

- MSN
- AI online degree completion
- Course Delivery Options
- SUNY Old Westbury
  - Health Education
  - Technology Education
- Programs in Development
  - Nursing Admin MS online
  - Quality Assurance MS online
  - GIS Certificate
  - Human Resource Management Certificate
  - Artificial Intelligence Management online degree completion BS

# > KPIs

KPI	GOAL	ACTION ITEM
HIGH IMPACT PRACTICES	<ul style="list-style-type: none"> <li>20% increase in the number of HIP's over the next 3 years</li> </ul>	<ul style="list-style-type: none"> <li>Add 3 HPs per year</li> <li>Micro credential &amp; applied learning-leadership and service</li> <li>Digital badge for engagement</li> </ul>
RETENTION RATE	<ul style="list-style-type: none"> <li>Increase the ft/ft retention rate to 83% by 2024</li> <li>Increase by 3% by 2024 the retention rate of federally protected and specialized populations*</li> </ul>	<ul style="list-style-type: none"> <li>FYE: Fall '23</li> <li>Sophomore Orientation- Student Engagement Work Group reporting in Fall 21</li> <li>Retention Study</li> </ul>
GRADUATION RATE	<ul style="list-style-type: none"> <li>Increase the BS 6-yr graduation rate by 58% by 2024</li> <li>Increase by 2% by 2024 graduation rate of federally protected and specialized populations</li> </ul>	

# > KPIs

KPI	GOAL	ACTION ITEM
GRADUATION EMPLOYMENT RATE (Job Placement)	<ul style="list-style-type: none"> <li>Maintain or increase current 6-month rate of 90%</li> </ul>	
MICROCREDENTIAL & CERTIFICATES	<ul style="list-style-type: none"> <li>Add three certificates in selected fields of strength to better prepare students of careers. Micro-credentials to highlight specific competencies by 2023</li> </ul>	<ul style="list-style-type: none"> <li>Micro-credentials: Now 7 credit bearing three workforce</li> <li>Stepping stone for adults to degrees: Add 3</li> <li>Add 15</li> </ul>
SPECIALIZED ACCREDITATIONS	<ul style="list-style-type: none"> <li>Achieve specialized accreditations over the next 3-5 years</li> <li>AACSB – Business Management; Sports Management; ABET for CPIS; Computer Sciences, Facilities, Computer Security Technology; Criminal Justice-Specialized; Applied Gerontology-Specialized</li> </ul>	<ul style="list-style-type: none"> <li>Pursuing accreditation to Sport Management through COSMA</li> </ul>



# > KPIs

KPI	GOAL	ACTION ITEM
ONLINE AND HYBRID LEARNING	<ul style="list-style-type: none"> <li>15% increase in the online courses offering to support general education requirement and core curriculum by 2023</li> </ul>	<ul style="list-style-type: none"> <li>Continue target incentives focus on GE core courses</li> <li>Develop other DL options – Remote Synchronous</li> <li>Register seven programs with Middle States for potential DL</li> </ul>
ENGAGEMENT WITH NEW INDUSTRIES	<ul style="list-style-type: none"> <li>Launch three academic pre-professional programs to address industry workforce needs</li> </ul>	<ul style="list-style-type: none"> <li>Offered three OSW programs Summer 2021</li> <li>Launch OWTI</li> </ul>
BUILDINGS, GROUNDS, FACILITIES	<ul style="list-style-type: none"> <li>Invest and complete \$100 + million in campus-wide projects by 2024</li> </ul>	<ul style="list-style-type: none"> <li>Roosevelt – Start renovation Fall 2021</li> <li>Lupton – Continuing renovation</li> </ul>

# > KPIs

KPI	GOAL	ACTION ITEM
COLLEGE FUNDRAISING EFFORTS	<ul style="list-style-type: none"> <li>• 750 Annual donors</li> <li>• \$80K in annual unrestricted giving</li> <li>• 45% Annual donor retention rate by 2023</li> <li>• Raise and sustain \$1.5 million annually by 2023</li> </ul>	<ul style="list-style-type: none"> <li>• No annual award less than \$1000</li> <li>• Seeking second gift for honors program</li> </ul>
STRATEGIC INVESTMENTS	<ul style="list-style-type: none"> <li>• Dedicate \$1.5 million to enhance Strategic Plan Goal by 2022</li> </ul>	<ul style="list-style-type: none"> <li>• Pursue criteria for an Innovation Fund based on College priorities</li> </ul>
SPONSORED PROGRAMS	<ul style="list-style-type: none"> <li>• Number of PI's generating income through sponsored research programs</li> </ul>	<ul style="list-style-type: none"> <li>• Discussing possibility of grants – writer</li> <li>• RF deficit has been eliminated</li> </ul>
STUDENT BODY DIVERSITY	<ul style="list-style-type: none"> <li>• 2% yield in both enrollment and prospective STEM majors by 2024</li> </ul>	<ul style="list-style-type: none"> <li>• Hire bi-lingual admissions counselor</li> </ul>

# > KPIs

KPI	GOAL	ACTION ITEM
ENROLLMENT	<ul style="list-style-type: none"> <li>Maintain or increase current enrollment of 10,000 with current level of selectivity</li> </ul>	<ul style="list-style-type: none"> <li>Hire bi-lingual counselor</li> <li>Carry out Joint Admissions/Articulation Agreements</li> </ul>
FACULTY/STAFF COMPOSITION	<ul style="list-style-type: none"> <li>Increase ratio of full time/part time faculty to 50/50 by 2024</li> <li>25% increase of URM and/or WISE faculty by 2024</li> <li>Increase by 25% the URM applicant pool by 2024</li> </ul>	<ul style="list-style-type: none"> <li>Tentative approval of 10 new faculty lines 2022</li> <li>Outreach to University Centers</li> <li>Incentivize depts – two hires for one search</li> <li>Mentoring HBCU/RPA</li> <li>H/R input on where to advertise</li> <li>Posting to Turner Fellows</li> </ul>

## ➤ WHERE ARE WE HEADED?

- Telecommuting policy
- Poised for HSI designation
- Reimagined remote synchronous learning
- HEED
- Innovation fund

# ➤ SERVING STUDENTS (and you) BETTER

- B&N First Day Program
- Food for Thought
  - Aramark- creating a safe and engaging dining experience for all members of the campus community
  - Campus Dining has a new leadership team
  - Easier and more convenient, meal plans for commuters, faculty and staff
  - New event ordering system- Catertrax, making it far easier to plan events
  - Pop's Dining Room is reopening rebranded food concepts, digital menu displays, new menus. Stations rebranded to introduce new menu items and cuisines

# ➤ SERVING STUDENTS (and you) BETTER

- IT Improvements: \$1.1M invested in latest technology
  - Established dedicated network to optimize Blackboard, Banner, CRM Advise, Axiom Mentor, Library
  - Built a secondary content delivery network for commercial traffic Microsoft, Google, YouTube, Streaming Services
  - Deployed high speed 10G fiberoptic network across campus
  - Over 900 new WiFi access points deployed around campus
  - More than doubled our remote print stations
  - Established more than 350 indoor WiFi green-zone workspaces

# ➤ SERVING STUDENTS (and you) BETTER

- IT Security: Few things are more important
- Multiple cyber security initiatives
  - Multifactor authentication
  - Independent IT security assessment
  - Cybersecurity lead analyst

# ➤ 9/11 Twentieth Anniversary Memorial

September 10, 2021  
Amphitheater  
10:00am





# ➤ AWARDS & RECOGNITION

# ➤ ATHLETICS

## ▪ Skyline Champions

- Participated in nine spring championships and won six of – golf, w. lax, softball, women's track and M.& W. Tennis

## ▪ Scholar Athletes

- Women's lacrosse program earned Academic Team Honors: 3.50 GPA
- Women's tennis team named ITA All-Academic after holding a 3.43 grade point average. Individually, six players were named Scholar-Athletes (3.5 or above)
- Baseball received ABCA Team Academic Excellence Award after posting a 3.11 GPA for the 2020-21 academic year

# ➤ AWARDS & RECOGNITIONS

## ■ CTLT Award Competition

- Innovative Pedagogy | Susan Chory and Nancy Maggio
- Outstanding Faculty Mentorship | Carly Tribull
- Outstanding Publication in STEM | Philip Byers
- Outstanding Publication in Social Sciences/Humanities | Cristian Sepulveda

## ■ NACEP

- Laura McMullin, *Assistant Director*, College High School Programs, named NACEP Commissioner

## ➤ AWARDS & RECOGNITIONS

- Yetunde Odugbesan, selected for Atlantik-Brucke Young Leaders Program held in Berlin, August 1-7 AND to be inducted into Rutgers University African-American Hall of Fame on October 2, 2021
- Marketing & Communications received two SUNYCUAD Awards
  - Best in Category: Best Overall Website
  - Judge's Citation: Car-mencement Video
- Don Mahalli, SUNY Association of Council Members and College Trustees Excellence and Student Initiative Scholarship



# SUNY CHANCELLOR AWARD FOR EXCELLENCE WINNERS



## SUNY CHANCELLOR AWARD FOR EXCELLENCE

EXCELLENCE IN TEACHING

---

Dr. Bryan Field

*Physics*



## SUNY CHANCELLOR AWARD FOR EXCELLENCE

EXCELLENCE IN TEACHING

---

**Dr. Doug Kim**

*Electrical & Computer Engineering Technology*



## SUNY CHANCELLOR AWARD FOR EXCELLENCE

PROFESSIONAL SERVICE

---

# Jonathan Goldstein

*Office for Marketing & Communications*





## SUNY CHANCELLOR AWARD FOR EXCELLENCE

EXCELLENCE IN ADJUNCT TEACHING

---

**Dr. Shellon Lees**

*Computer Systems*



## SUNY CHANCELLOR AWARD FOR EXCELLENCE

EXCELLENCE IN ADJUNCT TEACHING

---

Prof. George Kuscsik

*Computer Systems*



## SUNY CHANCELLOR AWARD FOR EXCELLENCE

EXCELLENCE IN FACULTY SERVICE

---

Prof. Sarbjit Singh

*Sport Management*



## SUNY CHANCELLOR AWARD FOR EXCELLENCE

EXCELLENCE IN FACULTY SERVICE

---

**Dr. Susan Conforti**

*Medical Laboratory Sciences*



## SUNY CHANCELLOR AWARD FOR EXCELLENCE

EXCELLENCE IN CLASSIFIED SERVICE

---

**Sandra Hahl**

*Liberal Arts & Sciences*

# ➤ CARES AWARD WINNERS



## CARES AWARD

PROFESSIONAL

---

Ann Marie Moresky

---

*Purchasing*



## CARES AWARD

FACULTY

---

Dr. Susan Vogell

---

*Dental Hygiene*





## CARES AWARD

CLASSIFIED STAFF

---

# Aqueelah Speakes

---

*Human Resources*



***EMERGING***  
**STRONGER**

CONVOCATION 2021

Farmingdale State College  
STATE UNIVERSITY OF NEW YORK